



HI I AM **RYAN**
AN ART DIRECTOR &
GRAPHIC DESIGNER

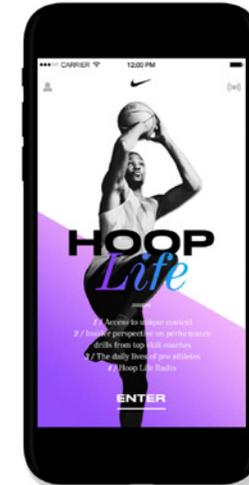
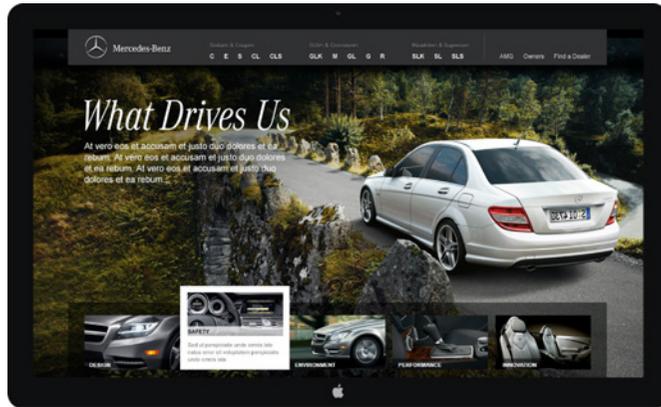
3 INTERNATIONAL AGENCIES
250+ CLIENTS

CURRENTLY LOOKING FOR NEW OPPORTUNITY

PORTFOLIO

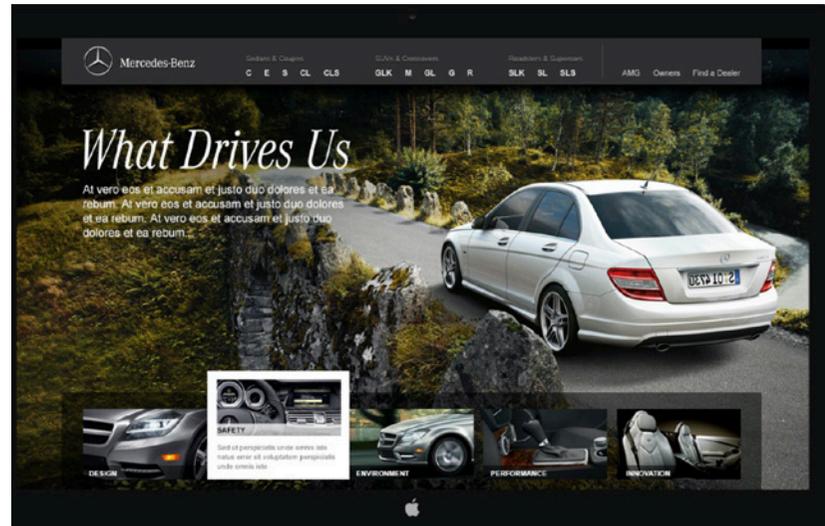
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PROJECTS



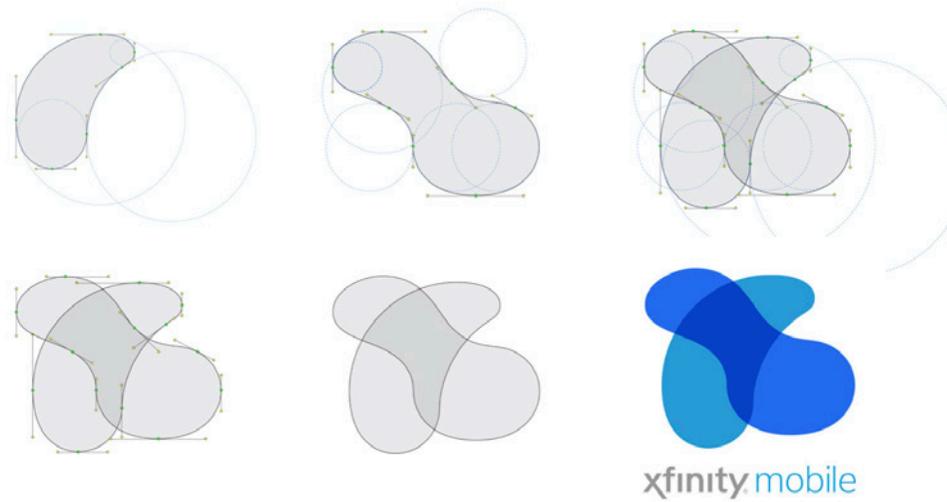
MERCEDES BENZ

Happy to have worked on a several projects for Mercedes Benz, the new look and feel and rebrand for their digital-space being one of them. A lot of perfect pixel work went into this project –see for yourself...

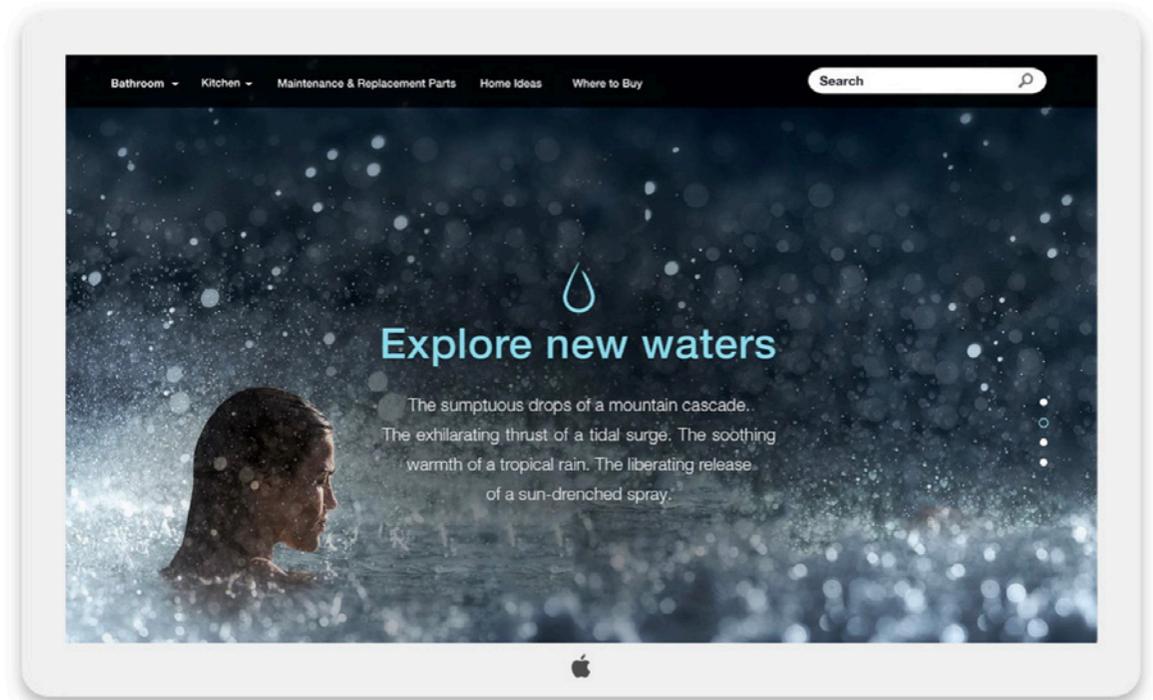


XFINITY MOBILE

This was an extensive exercise, I managed to get my hands on a lot of different executions. This 360 campaign covered multiple touch points, from branding to UX, retail environment, games, gorilla campaigns, digital displays and uniforms among others... This was a lot of work and also lots and lots of fun.



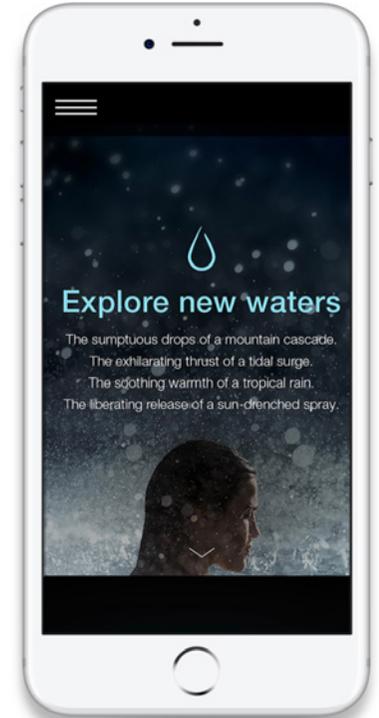
KOHLER



Our ask was quite simple, to sale a product as an experience without showing was actually behind the curtains, in an elegant and immersive way – while showcasing all the options the product had to offer.

TV SPOT

DigitalShowerExperience + Plus – Step into the world of luxury showers, made to offer an exclusive shower experience based on nature's best including customized settings and



NUSA CAÑA

Leading an awesome team for re-branding and marketing project for Nusa Cana Tropical Rum was an amazing job.

An Australian company with the worlds first tropical island white rum inspired by the Island Of The Gods (Bali), bringing back the forgotten story of Indonesian Rum.

**NUSA
CAÑA**
TROPICAL ISLAND RUM

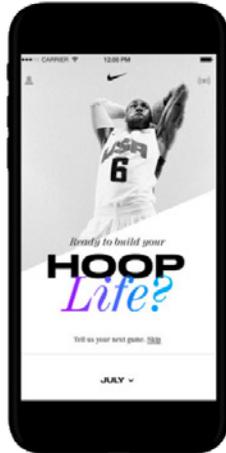
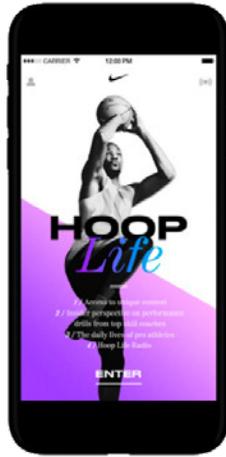


(CASE STUDY)

NIKE HOOP LIFE

Basketball hasn't had a rebound in a while, the game has been slowly fading away, but the thrive for redemption has fed the hunger of the younger generations. We asked, we heard and we delivered.

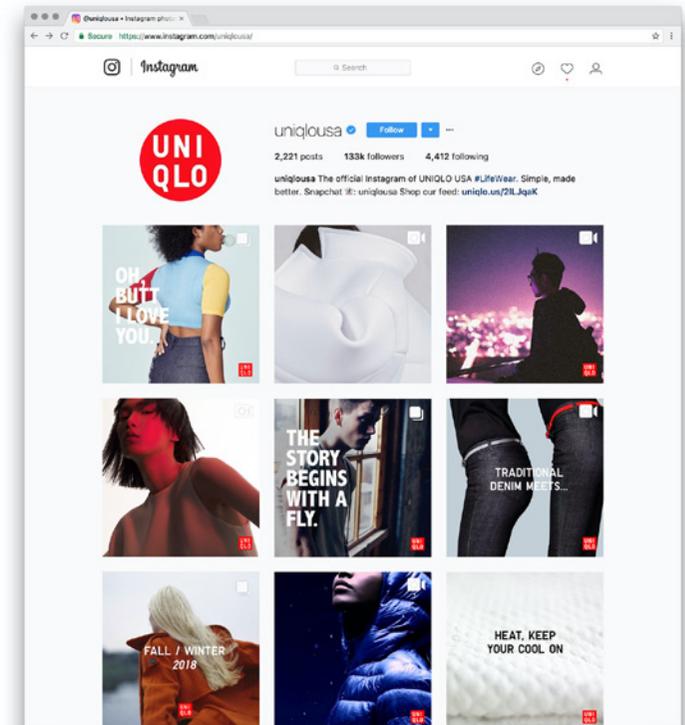
This is a platform where all things basketball are on a constant spin, from new drills and top coaches to features on top players and of course, a 24/7 basketball show to cover all areas of ball life.



DENIM CULTURE

I had the chance to work on a couple of campaigns for Uniqlo, that required an extended 360 campaign with an emphasis on digital. The goal? To introduce Uniqlo's unique and one-of-a-kind-brand to the American culture.

How?
By embracing both traditions, marrying Japanese foreplay, and their devotion for perfection with the American appreciation for crafted tailored denim



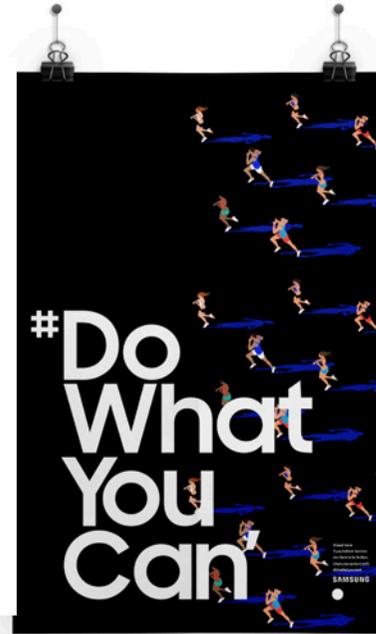
SAMSUNG S9

I had the chance to work on a few ideas for Samsung's tagline "Do what you can't" for the World Cup as well as other LP for their new S9 device.

#Do What You Can'



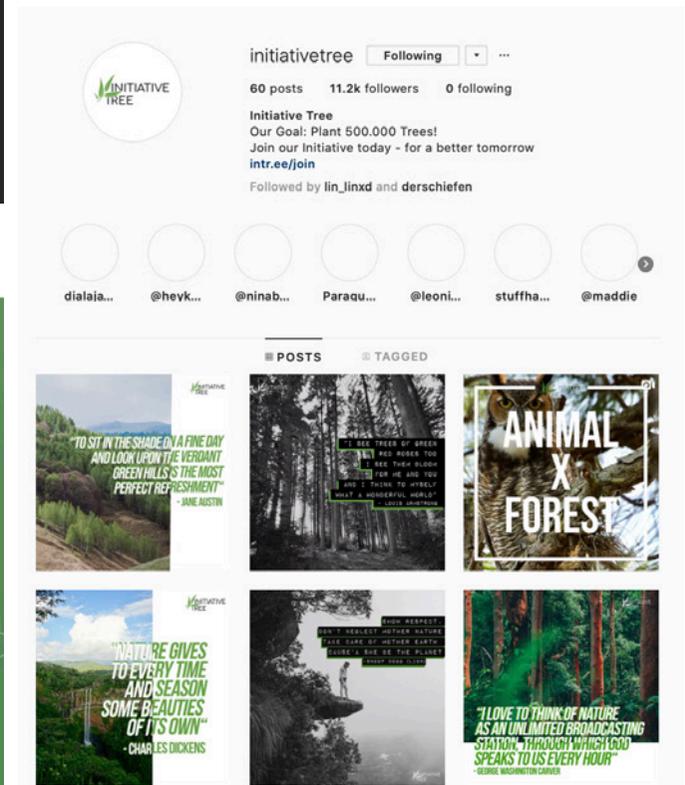
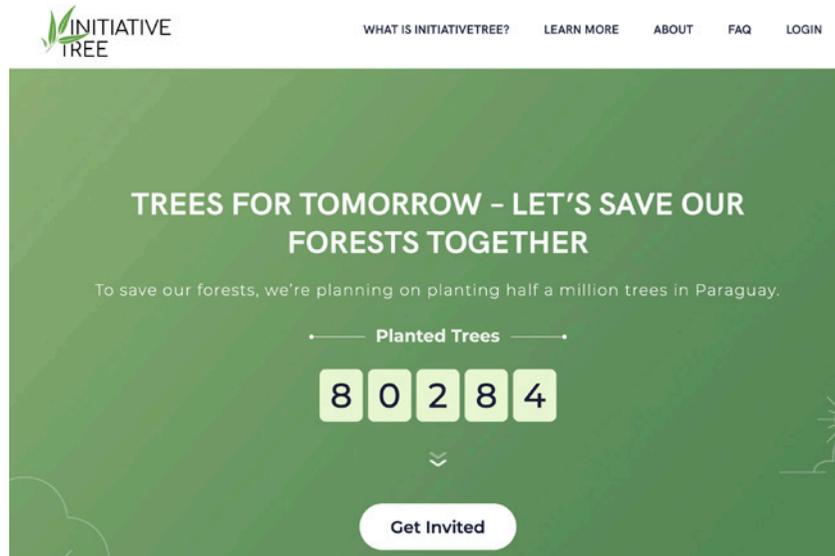
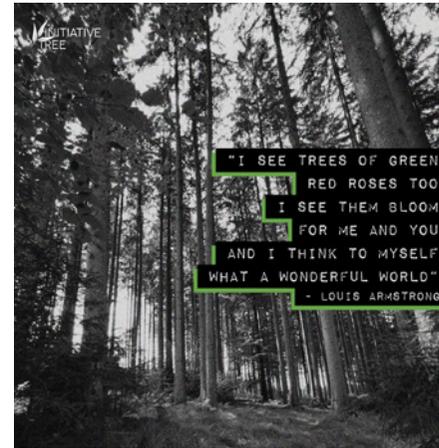
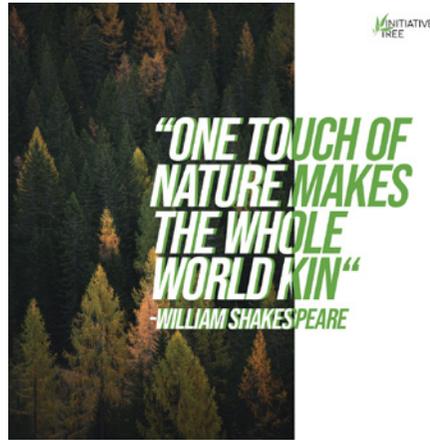
Small text: #DoWhatYouCan't. Samsung logo.



INITIATIVE TREE

It was an amazing experience to work with my first blockchain project. Totally different feeling to handle multi cultural client and taste. We came up with branding and marketing campaign for them...

Last but not least, I was thrilled with the documentary production in Paraguay!





**HI, IT LOOKS LIKE WE ARE DONE.
WHAT DO YOU THINK — ARE WE A MATCH?
SHALL WE WORK TOGETHER?**



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